

**THE TECHNICAL
ASSISTANCE PROGRAM
(TAP) FOR REGIONAL AND
GLOBAL INTEGRATION
IN TRADE**

THE SENEGAL
NATIONAL GREEN
EXPORT REVIEW
(NGER) PROJECT

2

TAP

THE CHALLENGE

THE CHALLENGE TO BE RESOLVED

National Green Export Reviews or NGERs assist interested countries in designing and implementing green economy policies and in establishing regulatory and institutional frameworks and cooperative mechanisms to strengthen the capacity, efficiency, and competitiveness of their green sectors. Stakeholders adopt and contribute to implementing a set of national actions needed to boost national levels of production and the export of selected green products, particularly value-added products. By 2017, approximately seven countries had already conducted NGERs. Senegal was not one of them, despite possessing many qualified commodities.

On the basis of the conclusions of the preliminary study conducted by UNCTAD and a national workshop/consultation held in Dakar on October 24 and 25, 2017, mango, cashew, and cosmetics were selected as the priority sectors for subject intervention.

THE SOLUTION

THE SOLUTION OFFERED BY THE ISDB THROUGH THE PROGRAM TO TACKLE THE CHALLENGE

The IsDB was approached by Senegal and UNCTAD for assistance in developing a Senegal-based NGER that will support the country in building the production and export capacity of green products for which Senegal has a natural and comparative advantage. Through this partnership, the intervention was expected to identify promising green products, explore opportunities and constraints, design policies and institutions, and elaborate national action plans to deliver results.

THE ISDB WILL SUPPORT SENEGAL IN BUILDING THE PRODUCTION AND EXPORT CAPACITY OF GREEN PRODUCTS FOR WHICH SENEGAL HAS A NATURAL COMPETITIVE ADVANTAGE



MANGO, CASHEW AND COSMETICS

WERE IDENTIFIED AS PRIORITY SECTORS FOR SUBJECT INTERVENTION



MAIN ACTIVITIES AND SCOPE

The Senegal NGER is aimed at boosting green production and exports, increasing value added, and generating employment while making positive environmental impacts. The expected results include, among others, the identification of green export sectors in which the country holds a comparative advantage, creating an enabling environment for the development of green sectors and green exports, setting national actions to advance green production and trade, and strengthening their value chains.

The following activities were identified as key to the preparation of a national study that will be supported by the IsDB:

- Identifying and assessing production and export opportunities for sustainable processed products derived from mango and cashew
- Analyzing opportunities for developing value addition and export through the use of voluntary sustainability standards (e.g. organic agriculture, fair trade) in the mango and cashew sectors
- Determining and assessing options for the production and export of cosmetics or natural ingredients for cosmetics derived from mango and cashew .

PARTNERS

OVERVIEW OF THE PARTNERS INVOLVED AND THEIR ROLE IN THE PROJECT



UNITED NATIONS
UNCTAD

in their efforts to integrate into the world economy on an equitable basis.

UNCTAD was established in 1964 as a permanent intergovernmental body. It is a part of the United Nations Secretariat and deals with trade, investment, and development issues. The organization's goals are to maximize the trade, investment and development opportunities of developing countries and assist them

EXPECTED ACHIEVEMENTS



Preparation of an NGER report



Production of a national action plan to be included in the NGER report



Coordination and organization of the National Participate Stakeholder Workshop—presentation of the initial conclusions from the Senegal NGER report and consultations for the preparation of the national action plan



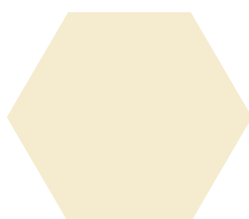
Revision of the report and the national action plan in light of comments made by relevant stakeholders during the workshop, as well as comments made by the UNCTAD




UNCTAD- and IsDB-organized UNFCCC COP22 side event called "Supporting Green Sectors in Islamic Countries: National Green Export Reviews," in which they announced their collaboration in launching an NGER.


DURATION OF PROJECT IMPLEMENTATION

1.5 YEARS



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